



HEAR YE!!!

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The 19th World Sales Meeting Draws to a Close!!!

t's official, the 2005 World Sales Meeting has reached an end. This year's theme centered around the renaissance, a rebirth and reinvention of new and old. It gave a chance for Cortec's staff to meet face to face with distributors and representatives to talk, exchange ideas, and of course have plenty of fun. Cortec's goal is to further several successful strategies and come up with fresh ideas to create a stronger future for both Cortec and its partners.

Held at the historic St. Paul hotel, the meeting began with King Boris' state of the company address, and was followed up by introductions of world famous technical, sales and customer service staff. At last count, over 23 countries were represented. The grand finale of the morning was the annual Rusty Awards. After the conclusion of the General Session, the group made way to Cortec



Headquarters in St. Paul for a tour and some educational seminars. The evening ended with a welcome reception where everyone had a chance to kick back and have some fun. Continuing with sessions on Friday and enjoying a scenic riverboat ride that evening, the meeting ended with a bang. Attendees also enjoyed golf and a shopping trip to the Mall of America.



The next World Sales Meeting will take place in 2007, the Asia Meeting will be held sometime in early 2006 and the European Meeting later in the fall. All distributors and representatives will be welcome to the regional meetings as well.



Check back to our site for updates on upcoming meetings!

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